

Before the
POSTAL REGULATORY COMMISSION
Washington, DC 20168-0001

Post Office Structure Plan

:

Docket No. N2012-2

GREETING CARD ASSOCIATION NOTICE OF INTERVENTION
AS A LIMITED PARTICIPATOR

Pursuant to Order No. 1361 and § 20a of the Commission's Rules of Practice, the Greeting Card Association (GCA) hereby gives notice of intervention as a limited participator in the above-captioned proceeding.

As the association representing more than 225 United States greeting card publishers, who together market at least 90 percent of the greeting cards sold in the Nation, GCA is also the only trade organization representing the postal interests of the citizen mail user who purchases and mails its members' products. The citizen mailer has a unique, and uniquely important, interest in adequate access to the postal system. Accordingly, within the limits of Rule 20a, GCA intends to participate fully in the hearings and other proceedings associated with this Docket.

As required by § 20(b) of the Rules of Practice, GCA designates the following person to receive service of documents:

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June 21, 2012

Respectfully submitted,

GREETING CARD ASSOCIATION

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